

JAY LISSON

Freshman and avid skater, Jay Lisson, pursues his passions of biking and skating through his brand, Blank Moto

WHAT DOES SKATING MEAN TO YOU?

To me, [skating is about] falling and getting back up. Because when you fall, you have to get back up and try the next trick

WHY DO YOU ENJOY SKATING?

A big part [of skating] was also my dad and the bond that I had with him, because we'd go every day after school, and I looked forward to skating right after school. And my dad would record me and stuff. It was cool to look back at all the memories we had.

HOW DID YOU START BLANK MOTO?

One of my close friends, Albert, and I were just sitting on a trampoline one night, and we were like, dude, we gotta like start something because we both have no money. And so we thought if we could just get a loan from our parents and make a brand, we could have it take off, and that would be really cool.

Blank Moto is a brand that sells clothing and motor cycle parts created and run by freshmen Jay Lisson and Albert Yonke.

BLANK MOTO



Carbon Surrion Throttle \$30.00



Law Abiding Citizen Tee \$30.00



Extended Talaria xxx, MX3, MX4, MX5 Rear Fender \$30.00