

# AI ON THE ENVIRONMENT

The increasing use of AI by students, and the environmental troubles it poses

## STUDENTS' FAVORITE APPS CONTAINING AI

\*Instagram poll of 301 votes

## IMPACT OF AI

- A single AI generated picture can use as much energy as half a **smartphone charge**
- Carbon generated images generate as much carbon as driving **4.1 miles**
- In 2023, Microsoft used as much data usage to fill **3,120 Olympic sized swimming pools**
- 20-50 questions and answers with Chat GPT costs half a **liter of fresh water**

### SNAPCHAT



33%

### CHAT GPT



58%

### SAFARI



8%

\*data found by The Sustainable Agency