

CHARLIE CARROLL

Senior Charlie Carroll
reflects on starting his car
detailing business – PV
Auto Detail

HOW DID YOU GET INTO CAR DETAILING?

"IT'S KIND OF A WEIRD START. My dad was thinking of ideas of how I could make money and I was wanting to start a business and work on my own hours because that's what he's always taught me. So then I was like, '[Car detailing] is a pretty good idea.' And then I started cleaning his car and my car and friends' cars, and then from there, I started slowly upgrading and marketing and advertising more."

HOW DID YOU KNOW WHAT SUPPLIES TO BUY?

"AT FIRST IT WAS A SHOT IN THE DARK. I went to Home Depot and picked up a big vacuum, some cheap all purpose cleaner, a spray bottle and microfiber towels and I was like, 'It's probably enough for now.'" But then I started watching YouTube videos and reading through forums and people were like, 'This is the best tool for removing dog hair or blowing out the crevices' and I was like, 'I should get those if it speeds up the process. It'll probably be worth the money over the long run.' So I think the YouTube videos did actually help a lot with that."

WHAT IS YOUR FAVORITE PART ABOUT CAR DETAILING?

"I REALLY APPRECIATE TURNING DIRTY CARS INTO CLEAN CARS. It's just really satisfying to me. I don't know if it's like OCD but it's just part of my brain. It's like seeing a disgusting car turned into a shiny brand new looking car."

HIS SERVICES

Carroll's interior packages

LEVEL 1

Lower-end detail package to refresh your car

1 hr. 45 min.
\$120

LEVEL 2

More than a wipe-down and vacuum, yet not quite the cleanest your car could be.

2 hr 45 min.
\$150

LEVEL 3

This is the most complete interior detail package we offer!

3 hr 20 min.
\$180

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SCAN SITE

To see more of
Charlie's services
and how to book
a detail

