a taste of LEMON

A digest of Lemon8, ByteDance's social media app that soared past Pinterest and Tinder as the leading lifestyle app in the App Store

SCAN ME APP



the sweet

Refreshing qualities of the trending social media app

NON-VIDEO unlike TikTok's CONTENT short, clip-heavy feed

content creators



where they got their clothing & its price

NOW RISING IN TRAFFIC

so the app is a blank slate for new influencers & trends

ways to use it

Influencers have called Lemon8 the baby of Instagram and Pinterest, but what do you use it for?



healthy recipes



makeup tips



inspo



workout advice





bedroom



home



dupes & cheap buys

Security concerns against creators of TikTok and Lemon8

beware of ByteDance



ByteDance Ltd. is a Chinese internet tech company that owns TikTok and Lemon8

Amid the **Biden administration's** threats to ban TikTok over user data **privacy concerns**, ByteDance has paid American creators to promote Lemon8 in among U.S. audiences

However, Lemon8 would with In lar conce.

Variable of the New York Times likely be **banned** along with TikTok for simiPopularity of the app among your friends and classmates

sip or spit?

the sour

LESS HUMOR- & no place CENTERED for memes or funny videos

content is sorted into specific,

fashion, beauty, food,

wellness & travel

RIGID CATEGORIES:

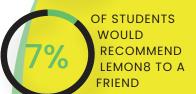
more for INFLUENCER

content creation

MARKETING than

Cons of Lemon8 that might make you cringe







*according to Instagram polls of 192 and 97 votes and Apptopia