

# BLACK FRIDAY ONLINE

## 4 ESSENTIALS FOR IN-STORE SHOPPING

- 1 COMFY SHOES**  
FOR WALKING  
AROUND ALL DAY
- 2 CUTE TOTE BAG**  
FOR CARRYING  
ALL YOUR NEW  
STEALS
- 3 COFFEE**  
HOW ELSE WILL  
YOU WAKE UP AT 6  
A.M. TO SHOP?
- 4 FACE MASK**  
STAY SAFE WHILE  
YOU HUNT FOR  
THOSE DEALS

### TARGET

**WHEN:** All month long, Target is giving new deals each week the entire month leading up to Nov. 27. Stores will open at 7 a.m. for the “real” Black Friday.

**ONLINE OR IN-STORE:** Both. Bargain hunters have access to Target’s Black Friday deals at Target.com and in-store.

### NORDSTROM

**WHEN:** New deals drop Nov. 23 and Nov. 27, with further deals releasing on Cyber Monday.

**ONLINE OR IN-STORE:** Both. Over a thousand items will be on sale online and in the in-store Black Friday.

### LULULEMON

**WHEN:** Details haven’t been disclosed yet, but hundreds of items on their We Made Too Much page are marked-down.

**ONLINE OR IN-STORE:** In-store only, but deals will be available on the We Made Too Much page.

### FREE PEOPLE

**WHEN:** In-store Black Friday will be on the traditional Nov. 27 date. Many items on the website are already marked down.

**ONLINE OR IN-STORE:** Both. Free People’s online Black Friday 2020 blowout deals begin Nov. 29.

### SEPHORA

**WHEN:** Official black friday deals start Nov. 19, but they are currently having sales on new limited edition value sets.

**ONLINE OR IN-STORE:** Both. Sephora’s Black Friday online access starts at 11 p.m. on Nov. 26

# BLACK FRIDAY ONLINE

## TARGET

**WHEN:** All month long, Target is giving new deals each week the entire month leading up to Nov. 27. Stores will open at 7 a.m. for the "real" Black Friday.

**ONLINE OR IN-STORE:** Both. Bargain hunters have access to Black Friday deals at Target.com and in-store.



Save up to **\$50**  
on an Apple Watch Series 6

## 4 ESSENTIALS FOR IN-STORE SHOPPING

**1 COMFY SHOES**  
FOR WALKING  
AROUND ALL DAY

**2 CUTE TOTE BAG**  
FOR CARRYING  
ALL YOUR NEW  
STEALS

**3 COFFEE**  
HOW ELSE WILL  
YOU WAKE UP AT 6  
A.M. TO SHOP?

**4 FACE MASK**  
STAY SAFE WHILE  
YOU HUNT FOR  
THOSE DEALS

## NORDSTROM

**WHEN:** New deals drop Nov. 23 and Nov. 27, with further deals releasing on Cyber Monday.

**ONLINE OR IN-STORE:** Both. Over a thousand items will be on sale online and in the in-store Black Friday.

UP TO  
**%50**  
OFF

## LULULEMON

**WHEN:** Details haven't been disclosed yet, but hundreds of items on their We Made Too Much page are marked-down.

**ONLINE OR IN-STORE:** In-store only, but deals will be available on the We Made Too Much page.

## FREE PEOPLE

**WHEN:** In-store Black Friday will be on the traditional Nov. 27 date. Many items on the website are already marked down.

**ONLINE OR IN-STORE:** Both. Free People's online Black Friday 2020 blowout deals begin Nov. 29.

## SEPHORA

**WHEN:** Official black friday deals start Nov. 19, but they are currently having sales on new limited edition value sets.

**ONLINE OR IN-STORE:** Both. Sephora's Black Friday online access starts at 11 p.m. on Nov. 26