

Harbinger

SHAWNEE MISSION EAST | PRAIRIE VILLAGE, KS

SMEHARBINGER.NET

Live
Broadcasts
Contract
2011-2012

1 | CONTACT INFORMATION

Advertiser: _____

Contact/Title: _____

Billing Address: _____

Phone: _____ Fax: _____ E-mail: _____

Salesperson: _____

Advertiser's signature: _____

2 | ADVERTISING DATES

CHOOSE THE DATES YOU WISH TO RUN YOUR ADVERTISEMENT
[ADS ARE DUE **10 DAYS** BEFORE PUBLICATION DATE]

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> SEPT.1(FOOTBALL) | <input type="checkbox"/> SEPT.20(SOCCER) | <input type="checkbox"/> OCT.4(SOCCER) | <input type="checkbox"/> OCT. 18 (SOCCER) |
| <input type="checkbox"/> SEPT.9(FOOTBALL) | <input type="checkbox"/> SEPT.24(FOOTBALL)
HOMECOMING: | <input type="checkbox"/> OCT.6(FOOTBALL) | <input type="checkbox"/> OCT.21(FOOTBALL) |
| <input type="checkbox"/> SEPT.15(SOCCER) | <input type="checkbox"/> SEPT.29(SOCCER) | <input type="checkbox"/> OCT.11(SOCCER) | <input type="checkbox"/> OCT.28 (FOOTBALL) |
| <input type="checkbox"/> SEPT.16(FOOTBALL) | <input type="checkbox"/> SEPT.30(FOOTBALL) | <input type="checkbox"/> OCT.14(FOOTBALL) | |

3 | CHOOSE YOUR PLUG IN

PLUG COMMERCIAL

Commercial: have East students filmed on site with script that either we or our advertisor can create.

Plug-in: Reminds audience who the sponsor is: can sponsor discounts designated by sponsor.

4 | COST

You have the option between one, three and season packages. The Harbinger Online is limited to two broadcasts a week.

ONE GAME

Football: \$ 60

Soccer: \$ 40

THREE GAME

Football: \$ 150

Soccer: \$ 100

SEASON PACKAGES

Football: \$ 480

Soccer: \$ 200

5 TOTAL:

Broadcast Ad
Total

-

Discounts

=

Grand Total
Due

Cash
 Check

Refunds or additional ad printing will be made if the staff or the printer is responsible for an error in the printed ad copy. In no event will The Harbinger be liable beyond the cost of an individual ad or insertion. The Harbinger has the right to reject, edit or cancel any advertisement at any time. If the business has paid in advance and The Harbinger decides to cancel the ad, money will be refunded for the remaining ads. The Harbinger will accept no ads for products or groups that are racist, sexist, illegal for high school students or that violate other standard journalistic principles (libel, obscenity, invasion of privacy or disruption). Ads that The Harbinger accepts are not endorsed by the staff, adviser or administration.

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