

the Harbinger

advertising
contract
2009-2010

Advertiser: _____

Contact/Title: _____

Billing Address: _____

Phone: _____ Fax: _____ E-mail: _____

Salesperson: _____

Advertiser's signature: _____

The Harbinger Online www.smeharbinger.net

For a complete list of dates, please visit the site and click 'Calendar' in the left sidebar.

General	Reference	Sponsorship	Video Commercial	Starting Date	Online Ad Total
-linked color image in sidebars -complimentary live reference	-announcement of business's slogan or service summary -announced at live broadcasts	-frequently thanked during live broadcasts -image placed beneath video on site -slogan overlaid on video	-Video embedded in site -Inserted in every anchored broadcast -Inserted within every live broadcast over purchased duration -Cannot be student designed	____/____/____	_____
\$25/mo. \$120/6 mo. \$180/yr.	\$15/mo. \$75/6 mo. \$125/yr.	\$50/game. \$100/3 games.	\$40/mo. \$180/6 mo. \$300/yr.		

Publication Dates Select dates you desire to run an ad. Ads are due approximately 10 days before publication date.

<input type="checkbox"/> Sept. 8 (AUG. 28)	<input type="checkbox"/> Nov. 2 (OCT. 23)	<input type="checkbox"/> Jan. 19 (JAN. 8)	<input type="checkbox"/> March 29 (MARCH 5)
<input type="checkbox"/> Sept. 21 (SEPT. 11) HOMECOMING: OCT. 3	<input type="checkbox"/> Nov. 16 (NOV. 6)	<input type="checkbox"/> Feb. 1 (JAN. 22)	<input type="checkbox"/> April 12 (APRIL 2)
<input type="checkbox"/> Oct. 6 (SEPT. 25)	<input type="checkbox"/> Nov. 30 (NOV. 20)	<input type="checkbox"/> Feb. 16 (FEB. 5) SWEETHEART: FEB. 20	<input type="checkbox"/> April 26 (APRIL 16) PROM: MAY 8
<input type="checkbox"/> Oct. 19 (OCT. 9)	<input type="checkbox"/> Dec. 14 (DEC. 4) WINTER BREAK: DEC. 23-JAN. 1	<input type="checkbox"/> March 1 (FEB. 19) SPRING BREAK: MAR. 15-19	<input type="checkbox"/> May 10 (APRIL 30) GRADUATION: MAY 18

UPPERCASE DATES represent the dates which all ads must be in to run in the desired issue.

Size*/Cost:	Color:	No. Issues:	Print Ad Total:
1.75x2 (Approx. business card-sized) \$15	+ B/W: no cost Color: \$50	X _____ (How many times will the ad run?) = _____	= _____
2x2 \$20			
2x4 \$40	Discounts: Year (30%) Half-Year or any 8 (15%) Quarter or any 4 (5%) Print/Online Ads Concurrent (10% off total purchase)		
2.5x6 (Quart. Page) \$75	Design: Advertiser ___ Staff ___ Attached ___ File Location _____		
4x4 \$90	Extras: Full-page inserts \$150 per issue Payment Method: Check Now (Advertiser provides inserts) (Circle two) Cash Later		
5x4 \$100	Total: Print ad total _____ + Online ad total _____ - Discounts _____ = _____		
5x6 (Half Page) \$120			
5x12 (Full Page) \$180			
___x___ \$___			

*Sizes in Column Inch x Inch

Refunds or additional ad printing will be made if the staff or the printer is responsible for an error in the printed ad copy. In no event will The Harbinger be liable beyond the cost of an individual ad or insertion. The Harbinger has the right to reject, edit or cancel any advertisement at any time. If the business has paid in advance and The Harbinger decides to cancel the ad, money will be refunded for the remaining ads. The Harbinger will accept no ads for products or groups that are racist, sexist, illegal for high school students or that violate other standard journalistic principles (libel, obscenity, invasion of privacy or disruption). Ads that The Harbinger accepts are not endorsed by the staff, adviser or administration.

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